
IMPACT INVESTMENT SUMMIT 2019

World Congress of Angel Investors 2019

Unlocking the Potential for Innovation as Developing Global Partnerships for Economic Development

19 February 2019, Tuesday

Swissotel The Bosphorus Istanbul
Geneve Hall



10:00 Opening Ceremony

Address of

H.E. Zehra Taskesenlioglu, Member of Parliament, The Grand National Assembly of Turkey

The Rise of Impact Investing: Business Angels securing the future of sustainable business and finance

Sustainability and responsible investing are in the spotlight – and Business Angels have a critical role to play in this emerging asset class! A strong movement of investors defining non-financial returns (alongside of financial returns) in the domains of societal and environmental impact have produced results validating the asset class. While social investing may be more ‘patient capital’ than their traditional counter-parts, the performance of funds specialized in impact investing have captured the attention of the financial service and corporate sectors. Impact Investing had been relegated as a niche - an ‘alternative’ product for a small target market, which wealth managers and philanthropists alike viewed with skepticism. But we have seen an unambiguous and steady increase in assets invested in the nebulous world of ‘impact’ and showcasing impressive results. Buffered by growing public awareness/interest in the social impact space, a new ecosystem is developing and spilling over into ‘mainstream’. The pipeline of investment-ready projects will come from the Business Angels skilled in selecting and supporting the most promising solutions of tomorrow. Business Angels – TIIME (#ImpactImperative) to earn our wings!

Address of the Minister

H.E. Dr Alhaji Mohammed Ibrahim Awal,
Business Development Minister, Republic of Ghana



09:30

Panel Discussion 1

Mobilizing Private and Public Capital in Innovative Ways for the Social Good

Now is the time to focus on developing new ways to finance social investments. The World Business Angels Investment Forum brings together angel investors, corporate venture executives, fund managers, stock exchange executives and public institutions at WBAF 2019 to discuss the increasing need for innovative and effective approaches to solving social and environmental issues. This panel will focus on new ways of cooperation between governments, NGOs, corporates, and private investors that combine the forces of entrepreneurship, innovation, and capital to improve peoples' lives. Such cooperation leads to increased awareness and can expand the investor base, which in turn fosters more inclusion and more sustainable societies as they develop action plans for impact investment.

Moderator

Ozlem Dalga, Corporate Communications Consultant, Turkey

Cyril Gouiffès, Investment Manager, European Investment Fund (EIF), Luxembourg
Dražen Mršić, Member of the Board of Directors, WBAF Croatia
Sanem Oktar, President, KAGIDER Women Entrepreneurs Association of Turkey

10:30

Panel Discussion 2

Empowering Women Financially: The Why and the How

Women are the future of the world's economies. They control more than \$20 trillion in annual consumer spending, a figure that is expected to rise to \$28 trillion by the end of 2019. By 2019, women will control 75% of discretionary spending worldwide. The proportion of working women carrying the primary financial responsibility in their families rose from 23% in 1996 to 33% in 2013. Consequently, there has never been a more opportune time for women to get serious about understanding their finances and for the industry to start serving them better. This panel will focus on ways to empower women financially.

Moderator

Tuba Terekli, International Executive Consultant and Angel Investor, Saudi Arabia

Gordana Nikolić, Founder of Par University College and Business Academy Rijeka, Croatia
Leyla Alaton, President of Alvimedica, Board Member at Alarko Holding, Turkey
Tijen Mergen, Founder and President, Power of Happiness Platform, Turkey

11:30

Panel Discussion 3

How Can We Help Women Take Action Through Innovation?

Financial literacy is important, but it is only one part of a much larger picture. Effectively empowering women and helping them take action will have a direct impact on their financial independence and a positive influence on their lives. We first need to consider the gap in financial advice and recognise that innovation is imperative for bridging this gap. This panel will focus on the question of how financial institutions can meet the demands of women in such a way that solutions will be cheap, relevant, and accessible.

Moderator

Ghada Teima, Lead Financial Sector Specialist, World Bank Group, USA

Maria Hala, Founding Partner, MH Partners, Greece

Rina Neoh, Co-founder, Ficus Venture Capital, Malaysia

Zehra Taskesenlioglu, Parliament Member, Republic of Turkey

12:00 Coffee Break & Networking

12:30 VIP Lunch – by invitation only

Presentation

Dr Hasan Maral, Secretary General, Karacadag Development Agency, Turkey

Key Note Speech

by Guest Speaker

14:30 Panel Discussion 4

Developing a Collaboration Model for Impact Investors and Fintech Start-Ups to Create More Social Good for the Unbanked

Financial technologies can address a wide array of socio-economic problems, including gender inequality to slavery. The roots of such problems in developing countries lie in poverty and low education levels. The best way to lower cultural barriers and resist traditionalism seems to be globalization, which brings with it access to education, healthcare and financial inclusion. Globalization, however, sometimes has unintended consequences. In developing regions, globalization has created an ecosystem where citizens are often forced to work in harsh and unhealthy work environments for very low wages. Fortunately, the tide is gradually turning, with the rise of the notion of ‘impact investment’ and with the general trend of commercial enterprises that work not only to turn a profit, but to do so in a humane manner. ‘Fintech for social good’ denotes the use of emerging fintech solutions that will enable greater access to basic human amenities for their populations. This panel will focus on ways impact investors can collaborate with fintech start-ups and scale-ups for the social good and how they can develop solutions for the unbanked segment of the world’s economy – around 2 billion people.

Moderator

Tal Garih, Strategic Planning Manager, Alarko Holding, Turkey

Barbara Lang, Managing Partner, InnoExc, Switzerland

Renata Brkic, Founder, Feelsgood Social Impact Investment Fund, Croatia

Tahir Mahmood, Head of Business Development, Nasdaq Dubai, UAE

15:30 Panel Discussion 5

Responsible finance and impact Investment: The future of smart finance for social entrepreneurs

There is an increasing trend in capital markets to use responsible finance to search for – and fund – solutions to many of the pressing social or environmental issues of our time. Corpo-

rate ventures also intend to invest up to 10 percent of their private equity investments with private equity fund managers whose investment strategies they expect to generate positive social and environmental outcomes, and who are willing to report on non-financial impact metrics. This trend is important for shaping the future of smart finance in capital markets. This session will be essentially a think-tank session for the future of responsible smart finance in impact investments.

Moderator

Pierre Matek, Member of the Board of Directors, WBAF Croatia

Deniz Misir, Family Officer - Financial Wellbeing Consultant, V22 Int. Adv. J. S. Co., Turkey
Mulemwa Moongwa, Social Impact Investor, Zambia
Ozlem Denizmen, Founding President of FODER, Financial Literacy and Inclusion Association of Turkey

16:30 Panel Discussion 6 Women leading the way in impact investing

More high net worth women have engaged in impact investing, inspired others, influenced advisors, and served as champions of change to accelerate the development of an inclusive and vibrant impact investing ecosystem. As a result, there is an expansion of sustainable capital to address the most pressing social and environmental issues worldwide. This session will discuss how global capital markets can include more women in the impact investing ecosystem and what the benefits from the network of women investors are. Panellists will discuss the growing influence of women (those who earn as well as those who inherit) over the world's wealth as investors as well as influencers in the financial, philanthropic and corporate sectors.

Moderator

Renata Brkic, Founder, Feelsgood Social Impact Investment Fund, Croatia

Hauwa Yabani, Chief Executive Officer of Abuja Technology Village FZ, Nigeria
Dr Sabetha Mwambenja, Country Director, World Business Angels Investment Forum Tanzania
Sebahat Isik, Managing Director and Partner of YSM Consultancy, Bahrain

17:00 Coffee Break & Networking

17:30 Plenary Session & Closing Remarks

Please go to Fuji 1 Hall