

Advertisements, Interviews, Articles in the Special Edition of the *World Class Startup Magazine*

The *World Class Startup Magazine* will publish a Special Edition for the Global Fundraising Stage GFRS 2023. This Special Edition will be presented to all investors of the World Congress of Angel Investors (WBAF 2023), scheduled for 21 – 22 November 2023 in Durban, South Africa. A free copy will be provided to all investors in the investor room of the Global Fundraising Stage GFRS 2023. Each startup will also receive a free copy.

You can spotlight their company in this special edition. You can write an article or interview about your company, or you can place an ad.

Deadline for delivering finalized ads, interviews or articles: 30 October 2023

Advertisement

You can place an ad about your company.

Pricing

- Inside front cover: 2.000 EUR
- Inside back cover: 1.500 EUR
- Full page – inside the magazine: 500 EUR
- Two full pages – inside the magazine: 750 EUR
- Cover story: plus a 4-page interview in the magazine*: 10.000 EUR
- Back cover: plus a 2-page interview in the magazine: 3.500 EUR

Specifications:

- 300dpi CMYK pdfs with crop marks
- Trim: 203mm x 267mm (page size)
- Bleed: 213 mm x 277mm (5mm bleed all around)

**Cover Story: A photo of one of the co-founders of your company will be featured on the front cover of the Special Edition, and a 4-page interview with that co-founder will be featured in the magazine pages. You must provide the full text of the interview (edited) and the photo you wish to appear on the cover. Also include any photos you wish to appear in the interview. All photos must be high-resolution.*

Important

- The cover story option is available on a first-come first-served basis, as the cover will feature only one company's co-founder(s).



Interview or Article

An interview or an article about your company: For this option, you must provide the full text of the interview or article (edited) and high-resolution photos in case you want to include photos.

Pricing:

750 EUR per page: A one-page interview or article (without photos) is usually around 250 words.

- You can purchase as many pages as you wish.
- We strongly advise you to seek editorial support from a highly competent user of English for your written documents. We will not edit them for you. We will simply copy/paste what you provide.
- Please send the text of your article or interview as a Word document. Do not convert the Word document to PDF.
- Your interview or article will also be featured in the *Angel Investor Review* online.

www.angel-investor.review

If you are interested in placing an ad, publishing an article or interview, or featuring your company on the cover, please contact Christina McGimpsey at: Christina.McGimpsey@wbaforum.org

We look forward to seeing you in Durban!

With our best wishes,

Christina McGimpsey

Secretary General, World Business Angels Investment Forum

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPI)

